

February 2016

KCMS E-Bulletin
Kane County Medical Society
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President's Message:



The board members of the Kane County Medical Society are in the process of **drafting resolutions for the 2016 ISMS House of Delegates** meeting in April and we are soliciting the ideas and concerns of our members.

Last year, KCMS member John Christensen, MD from the Illinois Urological Institute contacted the KCMS office with a troubling development at his practice. Once vetted the KCMS Board put together the resolution, "*The Unfair Business Practices of Payor Extrapolation and Refund Demand*" and introduced it at the 2015 House of Delegates session.

This resolution has caused the ISMS Government Affairs Council to recommend that ISMS introduce legislation to prevent health insurance companies from using extrapolation or offsets to recoup payments for health care services and instead limit requests and recoupments to individually reviewed encounters. The legislation will also require health insurance companies to establish an appeals process and notification about the process, including the right to arbitration.

So you see? Your voice does matter! One voice speaking does make a difference that will benefit the entire medical community.

This year the KCMS Board wants to hear from YOU! What are your concerns as a physician in the field? What are you experiencing that is affecting your patients or your practice? Contact Paula Schmidt, KCMS Executive Director at paula@kcmsdocs.org and tell her what is on your mind. The KCMS Board will arrange a time to discuss your concern over the phone or in person. **This is your chance to be heard.** Don't let this opportunity pass you by.

Sincerely,

Dr. Andrew Ward, President KCMS

In this Issue:

**President's
Message**

**Upcoming
Events - KCMS
and KCMM**

**Trustees
Message**

**2016 Medical
Resource
Guide
Information**

**Bright Oaks of
Aurora Invites
Members to a
Ribbon Cutting**



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Upcoming KCMS Member Events

A Unique Option to Treat Both Chronic Pain and Neuropathic Pain Associated with DPN

When: Thursday, February 11

Where: Francesca's by the River
200 S. Second St., St. Charles

Time: 6:15 pm (Social - appetizers and cocktails)
6:45 pm (Presentation and Dinner)

Sponsored by Depomed

RSVP to Sue at 630.584.6129 or email sue@kcmsdocs.org by February 8th.

Upcoming Kane County Medical Managers Member Event

It's Another Healthcare Year...What's Coming Down the Pike in 2016?

When: Wednesday, February 10

Where: Oscar Swan Country Inn, 1800 W. State St.

Time: 11:30a - 1:30p

Cost: No cost to members, \$25/non-member

RSVP to Paula @ 630.584.6129 or email paula@kcmsdocs.org

District 11 Trustee Report



I am looking forward to being your District 11 Trustee in 2016. I am so proud of our district as it is always active and vibrant. As you renew your membership this year, remember that your dues help us do work for all physicians and assists in the advocacy work that ISMS does for you as a member behind the scenes. Go to <https://isms.org/MemberAdvocacy/> and take a look at the fine work ISMS does for you.

If you have any concerns, **I need to hear from you – whether you are a new or mid-career physician, or a long-term ISMS member – regarding how ISMS can better support your practice and career.** Contact me at DrDeHaan@isms.org to share your thoughts.

2016 Medical Resource Guide Information

The Kane County Medical Society is pleased to announce that the Daily Herald Newspaper will be publishing the Annual “**Medical Resource Guide**” in celebration of National Doctor’s Day on March 30th. Similar to the insert from last year, it provides positive visibility and marketing for our more than 300 member physicians in Kane County and reinforces our branding campaign, “**Is Your Doctor a Society Member?**”

More importantly, it provides valuable community health, e your name on the copy as you would like it printed in the newspaper. Please send a headshot of yourself to add to the article.

All articles and headshots are due by February 19th and emailed directly to the KCMS office to paula@kcmsdocs.org

Physician Action Photo Information:

Please email all physician photos to the KCMS office to paula@kcmsdocs.org. If you are interested in the society coming to your office to take action shots, please call Paula at (630) 584-6129 no later than February 10th.

All photos are due by February 19th.

Advertising Information:

Your advertising support contributes to the strength of the publication. A representative from the Daily Herald staff will contact you or your group practice to determine your interest. **SEE THE ADVERTISING RATE FLYER BELOW FOR SIZES AND COST. ORDER ADVERTISING SPACE USING THE ADVERTISING FLYER.**

For your information, the Medical Society negotiated, on behalf of its members, affordable advertising rates for all members and their practices. NOTE: KCMS physician members are given first priority and a special discount to advertise in the Guide, and the Medical Society staff has final approval on any other advertising to be included in the Guide.

All camera ready advertising is due by Thursday, February 25th. Email directly through the Daily Herald via Marlene Paddock at mpaddock@dailyherald.com or call (847) 427- 4318 for more information regarding advertising creation.and patient-focused reference information and resources such as a description of specialties, public health information & services, tips for patients for physician visits, a list of all physician members along with educational articles from our physician members.

Member Article Information:

Articles must be written by KCMS physicians. This special insert is geared towards the public so articles must be patient focused. This insert is created so readers can keep the piece to reference in the future. Only informational articles will be allowed. NO article with advertorial features will be chosen. Article length should range from 500 to 750 words.

There will only be a limited amount of space for our members’ articles. **If you advertise as well, you will be given TOP priority for the insertion of your article.** The society cannot give you any type of guarantee that your article will be used. Insertion of an article will depend upon space available. All articles MUST have your name on the copy as you would like it printed in the newspaper. Please send a headshot of yourself to add to the article.

All articles and headshots are due by February 19th and emailed directly to the KCMS office to paula@kcmsdocs.org

Bright Oaks of Aurora Invites KCMS Members to a Ribbon Cutting

Join us for a networking opportunity for medical and healthcare professionals at the new Bright Oaks of Aurora senior living community on Tuesday, February 23rd. Co-sponsored by the Aurora Regional Chamber of Commerce and the Batavia Chamber of Commerce, the Bright Oaks Ribbon Cutting Ceremony and Sneak-a-Peek Open House will be held at 10:30 a.m. at 1340 North River Street in Aurora, and will feature light refreshments, tours, and raffle.

Bright Oaks Group offers a revolutionary approach to senior living. A firm departure from the stagnant style of eldercare that warehouse aging members of our society, Bright Oaks communities are designed to engage, intrigue and inspire. Their researched approach to assisted living and memory care differs from any other senior housing options by focusing on what each person is *able* to do, rather than dwelling on limitations. Their innovative concept - called "Purposeful Family Living" - ends elder isolation by facilitating social interaction and mental stimulation. With customized personal care plans, "Family Members" thrive in a multi-generational atmosphere that allows them to continue to live with purpose.

See how Bright Oaks is changing senior living for good at the Ribbon Cutting on February 23rd. Space is limited, so RSVP by February 16 to Denise True at (630)892-8800 or dtrue@brightokasofaurora.com.

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Contact email: Kane County Medical Society paula@kcmsdocs.org